



**FOR IMMEDIATE RELEASE**

## **RCI Expands Vacation Exchange Network with Three New Affiliations in China**

**Singapore (July xx, 2015)** - RCI, the global leader in holiday exchange and part of the Wyndham Worldwide family of brands (NYSE:WYN), recently welcomed three new affiliated resorts in China to its vacation exchange network. The properties are Shangshanqi Villa Resort and Taoyuan Hot Spring International Hotel in Chengdu, Sichuan Province, and Bo'ao Holliyard Seaview Resort in Hainan Island. The signing of these agreements expands RCI's portfolio of resorts in China to more than 55 properties.

"This is an exciting opportunity for RCI to expand its exchange options in Chengdu and Hainan, both popular tourist destinations in China," said Gavin Cheong, business development director for North Asia, RCI Asia Pacific. "Boao is a popular tourist town in Hainan among the locals, while Chengdu is gaining more attention among overseas tourists for its cute giant pandas and historical landmarks. We are confident these three properties are excellent ambassadors for RCI's high quality exchange network, and will be well received by our members looking for a unique cultural experience."

**Shangshanqi Villa Resort** is located at the foot of Qingcheng Mountain, a Unesco World Heritage Site and the inspirational site for the set of the famous animated movie Kung Fu Panda 2 by Dreamworks Studios. Qingcheng Mountain has been an important Taoist site for centuries, as it believed to be one of the places where China's only indigenous religion, Taoism was born. Besides the paranomic scenery the mountain offers, many popular attractions such as the Jianfu Palace, Moon City Lake, ancient Taoist and Buddhist temples and other historical relics are easily accessible from the resort. The resort comprises of 760 villas, and all units come with a living room and a full kitchen. It is an hour away from Shuangliu International Airport via high speed rail, and 2 hours away via shuttle bus.

**Taoyuan Hot Spring International Hotel** is located in the picturesque Heming Mountain area, near the entrance of Qingcheng Mountain. The hotel's architecture and décor are strongly influenced by Taoism, in honor of the religion's birth place. Its exterior resembles a traditional Taoist temple, with a yin yang bagua – a design synonymous with Taoism - prominently featured on the ceiling of the hotel lobby, and subtly integrated throughout the hotel premise.

Opened in 2010, the hotel is one and a half hour's drive away from Shuangliu International Airport and has a total of 132 guestrooms. It is popular for its numerous indoor and outdoor hot spring pools, and its proximity to tourist attractions such as golf courses and cultural sites.

**Boao Holliyard Seaview Resort** is located in the tourism area of Qionghai, east of Hainan Island and 115km from Haikou Airport. The town is famous for the Boao Forum for Asia, a platform for dialogues among Asian government, business leaders and experts to promote economic exchange and corporation. The annual conference is held at Boao every year.

The resort has 384 luxurious seaview rooms spread over 18 floors, offering a scenic view of the nearby mountains and the sea of Boao. Each room is exquisitely furnished with a modern design and all the amenities needed for a comfortable stay, including complimentary wireless internet access. The hotel offers an excellent variety of recreational facilities, such as indoor and outdoor swimming pool, sauna, fitness centre and a full-service spa. It is a 15 minute drive from Boao Golf and Country Club and Qionghai Boao Oriental Culture Garden.

“Qingcheng Mountain is a representation of China’s rich cultural heritage and the gem of Chengdu City,” said Chen Xiaolan, general manager of Chengdu Shangshanqi Real Estate Co. Ltd. “Given Shangshanqi’s superb location at the foot of this iconic mountain, our affiliation with the worldwide leader in vacation exchange to introduce vacation exchange as a new travel lifestyle is a strategic and mutual beneficial one. It is in line with the Chinese government’s direction to develop new business models for the travel industry, and it fulfills the needs of today’s Chinese consumers who are constantly looking for ways to improve their quality of life. I hope that through our partnership with RCI, we will be able to present the best holiday options to our members to travel around the world.”

“We are honoured to be in partnership with RCI, and we thank RCI for their confidence in us,” said Jack Hu, CEO of Enwei Daoyuan Shengcheng Tourism Company. “As the pioneer and global leader in vacation exchange, we believe that RCI will be able to successfully grow the vacation ownership industry in China. We look forward to working together for mutual benefit, and bring vacation exchange in China to new heights.”

“We believe that the concept of vacationing in China is rapidly gaining popularity as the country continues to progress economically,” said Hu Quan Yu, general manager of Hainan Sea Royal Project, NHU Real Estate. “From simple real estate sales and property management, we need to provide higher quality and greater variety of vacationing in order move ahead of customers’ increasing expectations. We hope that through our partnership with RCI we are able to do just that and present to our customers the opportunity to enjoy a global vacation lifestyle.”

For more information, visit [RCI.com](http://RCI.com) or [RCIaffiliates.com](http://RCIaffiliates.com).

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### **About RCI**

RCI is the worldwide leader in vacation exchange with approximately 4,500 affiliated resorts in more than 100 countries. RCI pioneered the concept of vacation exchange in 1974, offering members increased flexibility and versatility with their vacation ownership experience. Today, through the RCI Weeks<sup>®</sup> program, the week-for-week exchange system, and the RCI Points<sup>®</sup> program, the industry’s first global points-based exchange system, RCI provides flexible

vacation options to its 3.8 million RCI subscribing members each year. RCI's luxury exchange program, *The Registry Collection*®, is the world's largest program of its kind with approximately 200 affiliated properties either accessible for exchange or under development on six continents. RCI is part of Wyndham Exchange & Rentals and the Wyndham Worldwide family of brands (NYSE: WYN). For additional information visit our [media center](#), [rciaffiliates.com](http://rciaffiliates.com) or [The RCI Blog](#). RCI also can be found on Facebook, YouTube and Twitter.

#### **About Shangshanqi**

Shangshanqi International Resort Club is managed by Chengdu Shangshanqi Real Estate Co. Ltd. The company has nearly a decade of experience in tourism real estate investment, development and management. Shangshanqi International Resort Club was set up to as part of the company's strategy to diversify and expand its business.

#### **About Taoyuan Hot Spring International Hotel**

Taoyuan Hot Spring International Hotel is owned by Enwei Taoyuan Shengcheng Tourism Development Company, a subsidiary of Chengdu Enwei Investment (Group) Ltd. Founded in 1986, Chengdu Enwei Investment Group is a leading pharmaceutical enterprise in China, specializing in research, development, production and production of traditional Chinese Medicine. Its products are exported to more than 20 countries in Asia, the Middle East, Africa and America. Chengdu Enwei Investment Group started its property investment arm in 2008 and has 5 real estate properties in its portfolio to date.

#### **About Boao Holliyard Seaview Resort**

Boao Holliyard Seaview Resort is owned by Zhejiang Nhu Company Ltd, and managed by Qionghai Boao Holliyard Seaview resort Management Co Ltd. The resort management company specializes in chain hotel management, and handles several projects in Beijing, Changbaishan, Xinchang, Qionghai and other parts of China.

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