

RCI® Affiliate Access Program Welcomes Advanced World Concepts, Inc. to Offer Discounted Pricing on Reserve Analysis and Management Services

Parsippany, N.J. (Sept. 16, 2014) – [RCI](#), the global leader in vacation exchange and part of the Wyndham Worldwide family of brands (NYSE: WYN), announced a new agreement with Advanced World Concepts, Inc. (AWC), the originator of the PRA System, a leading provider of reserve management analysis services. Through the agreement, AWC will offer discounted pricing for its services to RCI affiliated resorts through the company's RCI Affiliate Access program.

“We are pleased to welcome Advanced World Concepts into the RCI Affiliate Access program and are thrilled to now be able to offer best-in-class reserve management services in addition to the many other valuable resources we can provide our affiliated resorts,” said Kris Jamtaas, senior vice president, Affiliate Partners and Services for RCI. “This is yet another example of how RCI is leveraging its resources to provide solutions that help resorts operate more efficiently.”

For more than 25 years, the [PRA System](#) has provided the platform for reserve analysis and management, which helps resorts ensure that their physical quality is maintained while keeping maintenance fees in check year after year. Instead of resorts receiving a standalone, static reserve study report that only addresses the current year, the PRA System helps affiliates to perform their own reserve management analysis on an ongoing basis generating dynamic budgets and reports.

Through the RCI Affiliate Access program, RCI affiliated resorts will receive discounts ranging from 15 to 30 percent on initial license and annual subscription fees of the PRA System. In addition, AWC has a network of PRA consultants that utilize the PRA System for providing reserve study/management plan reports.

Developed to offer affiliates a one-stop resource for procuring valuable services at attractive pricing, RCI Affiliate Access also provides customizable solutions for other services that are critical to successful and efficient resort operations. These include accounting and insurance services, marketing data solutions, survey deployment, sales training, revenue management and analytics, contact center resources, video and photography services, inventory rental solutions, and maintenance fee billing and collection.

For more information, visit RCIAffiliates.com.

About RCI

RCI is the worldwide leader in vacation exchange with nearly 4,500 affiliated resorts in more than 100 countries. RCI pioneered the concept of vacation exchange in 1974, offering members increased flexibility and versatility with their vacation ownership experience. Today, through the RCI Weeks® program, the week-for-week exchange system, and the RCI Points® program, the industry's first global points-based exchange system, RCI provides flexible vacation options to its approximately 3.7 million RCI subscribing members each year. RCI's luxury exchange program, *The Registry Collection*®, is the world's largest program of its kind with approximately 200 affiliated properties either accessible for exchange or under development on six continents.

RCI is part of Wyndham Exchange & Rentals and the Wyndham Worldwide family of brands (NYSE: WYN). For additional information visit our [media center](#), rciaffiliates.com or [The RCI Blog](#). RCI also can be found on Facebook, YouTube and Twitter.

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