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RCI BOOSTS CHINA PORTFOLIO WITH RECORD SIGNING OF SIX RESORTS

World’s largest vacation exchange company continues to expand its global footprint

Beijing, China - (August 6, 2009) – RCI, the global leader in vacation exchange and one of the Wyndham Worldwide family of companies (NYSE: WYN), today announced the addition of six new affiliates in China to its worldwide network. This record signing brings RCI’s presence in China to an impressive 24 affiliated resorts.

“These six new affiliates significantly augment our presence in, and commitment to, China,” said Geoff Ballotti, president and CEO, Group RCI. “Our growing presence in China is a clear indication of the confidence our members and developers have in the concept of vacation ownership and the recognition of RCI as their preferred partner of choice in delivering memorable experiences to more than 3.8 million RCI members around the globe.”

RCI’s inbound guests to resorts in China have more than doubled since 2004. Within the same time period, outbound Chinese members to affiliated RCI resorts worldwide have increased more than fourfold.

“The strong economic growth in China has created an unprecedented demand for leisure travel and accommodation,” added Ballotti. “We are confident that vacation ownership will be a significant facet of China’s tourism development and will soon become a trend among Chinese consumers. Our commitment to China positions us well as we continue to build on our successes here to transform the vacation experience for our members, our resort developer partners and their owners.”

The six new affiliates are:

Beijing BBMG BaDaLing Hot Spring Resort in Beijing, is surrounded by the scenic Badaling Great Wall, Longqing Gorge, Wild Duck Lake, Ancient Cliff Estate, Yudu Mountain, Shinjinglong Skiing Court and Songshan virgin forest natural reserve. The 377-room resort has nine different room types including luxury suites and apartments. The resort offers an indoor swimming pool, badminton and tennis courts, and a natural hot spring. Covering an area of 6,000 square-meters, the natural hot spring provides members with over 20 types of hydrotherapy spa baths.
Sunshine Water World Resort in Xiaotangshan is part of the Beijing Suncity project, the first 3-generation living concept in Beijing. Beijing Suncity will consist of two 4-star resorts, two 3-star resorts, a shopping center, two treatment centers, a spa, five restaurants and a cultural center. Located in Xiaotangshan, a well-known spa area, it features hot springs and offers Chinese treatments. Nearby attractions include the Great Wall, Ming Tomb and JiuLong amusement park. Sunshine Water World Resort is part of the Beijing Suncity Vacation Club.

LuGuHu Holiday Inn in Sichuan is located at the junction of Sichuan and Yunnan. It is right near the water’s edge on the banks of the Lugu Lake, a 58.8 square-meter body of water located 2,690 meters above sea level. The property has been built in a unique Mosuo architectural style and offers members the choice of a variety of rooms including luxury suites and villas. The area is famous for its unique ethnic Naxi culture and vicinity to attractions including LuGu Lake, Goddess Gulf and HouLong Mountain. From this property guests can embark on a five-hour drive to scenic Lijiang in Yunnan. LuGuHu Holiday Inn is part of Huanmei International Vacation Club.

Ramada Plaza Hotel Yantai in Yantai, Shandong, is situated in the city center and is close to Yantai Beach. It offers easy access to University City and is only 10 kilometers from the Laishan International Airport. Nearby attractions include Phoenix Mountain, Chuangyu Wine Culture Museum, Yantai Mountain Park and Nanshan Zoo.

Ramada Hotel Wuxi in Wuxi is conveniently located in Wuxi Commercial and the shopping center, just 10 minutes from the railway station. Guests can experience the colorfully decorated rooms at this property. Nearby popular attractions include the Lin Shan Buddha, Tai Lake and several parks including Xi Hui Park and Dong Lin Park.

Zen International Hotel in Henan province is a 70-room resort located within Shaolin Temple, one of the most famous temples in China. It has more than 1,000 years of history, been the subject of many movies and documentaries and is believed to be the origin of Chinese martial arts. The resort features local architectural design and cuisine and is 40 minutes from the Zhengzhou airport. Zen International Hotel is part of The Shaolin Zen & Martial Arts International Vacation Club.

“These resorts represent an interesting cross-section of the unique and varied vacation experiences that China resorts have to offer,” said Adrian Lee, managing director, RCI Asia. “They will give our members a chance to experience the beauty of the Chinese landscape and culture, while enjoying a whole host of luxurious recreational facilities and services.”

For additional information on the value-added services offered to leisure real estate developers by Group RCI visit www.grouprci.com.
About Group RCI

Group RCI, part of the Wyndham Worldwide family of companies, (NYSE: WYN) is the worldwide leader in vacation exchange and the European leader in vacation rentals, with exclusive access for specified periods to more than 73,000 vacation properties in approximately 100 countries. The company is comprised of vacation exchange, including RCI, the worldwide leader in vacation exchange and provider of travel services to businesses and consumers and The Registry Collection® program, the world’s largest luxury exchange program; vacation rentals, including Endless Vacation Rentals®, Landal GreenParks®, Novasol®, and other renowned vacation rental brands, through which vacationers can rent a variety of property types, from city apartments to villas; and NorthCourse® Leisure Real Estate Solutions, an international leader in providing a full spectrum of advisory, research, and asset management services. Wyndham Worldwide Corporation is one of the world’s largest hospitality companies with leading brands in lodging franchising, vacation ownership, vacation rentals and vacation exchange. For additional information visit www.grouprci.com or the media center of www.wyndhamworldwide.com.

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