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RCI ANNOUNCES AFFILIATION WITH HOTEL HACIENDA LA PURISIMA

Mexico D.F. – October 14, 2010 - [RCI](#), the global leader in vacation exchange and one of the [Wyndham Worldwide](#) family of brands (NYSE:WYN), today announced an affiliation with the Hotel Hacienda La Purisima in Ixtlahuaca, Mexico.

Located one hour from Mexico City and 20 minutes from the City of Toluca, Hacienda La Purisima has 12 units complete with hardwood floors, a fireplace and a soaking tub. The property offers a lake with boating, 18-hole golf course, entertainment and game rooms, an indoor pool, spa and barbeque facilities. Also onsite are tennis, soccer, volleyball, basketball and badminton courts.

Hacienda La Purisima offers several wooded acres with horseback riding trails, a leisure farm, bullring and church. Local attractions include the famous Nevado de Toluca, Valle de Bravo, Metepec, El Oro, Temoaya, Tlalpujahua and The Otomi Ceremonial Center.

“It was an easy decision to affiliate with RCI,” said Alfredo Casar, general manager, Hacienda La Purisima. “We are confident that this affiliation is a great business opportunity and that our facilities and services will be a major attraction for domestic and international members.”

“We are very excited about this new affiliation as we believe this property will attract many international members who want to enjoy a Mexican vacation,” said Ricardo Montaudon, president of Latin America, RCI. “We look forward to a mutually successful relationship with Hacienda la Purisima.”

About RCI

RCI is part of Wyndham Exchange & Rentals, the worldwide leader in vacation exchange and the European leader in vacation rentals, with access for specified periods to more than 80,000 vacation properties in approximately 100 countries. The vacation exchange business includes RCI, the worldwide leader in vacation exchange and provider of travel services to businesses and consumers, and *The Registry Collection*® program, the world’s largest luxury exchange program. The vacation rentals business includes Hoseasons, cottages4you, Novasol®, Cuendet®, Landal GreenParks®, Endless Vacation Rentals®, and other renowned vacation rental brands through which vacationers can rent a variety of property types, from city apartments to villas. Wyndham Worldwide Corporation is one

of the world's largest hospitality companies with leading brands in lodging franchising, vacation ownership, vacation rentals and vacation exchange. For additional information visit our [media center](#).