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## **RCI and Orange Lake Resorts, Home to Holiday Inn Club Vacations, Renew Long-Standing Affiliation Agreement**

PARSIPPANY, NJ (Aug 5, 2011) – RCI®, the global leader in vacation exchange and part of the [Wyndham Worldwide](#) (NYSE: WYN) family of brands, and Orange Lake Resorts, home to [Holiday Inn Club Vacations](#)®, announced a renewal of their affiliation agreement that continues a nearly 30-year business relationship.

The multi-year agreement covers Holiday Inn Club Vacations' six resorts, which feature suites and villas with a range of amenities to suit many types of vacationers. The resorts again continuing in the [RCI Points](#)® and [The Registry Collection](#)® programs include: Holiday Inn Club Vacations at Orange Lake Resort in Orlando, Fla., Holiday Inn Club Vacations at Ascutney Mountain Resort in Brownsville, Vt., Holiday Inn Club Vacations at Lake Geneva Resort in Lake Geneva, Wis., Holiday Inn Club Vacations at Bay Point Resort in Panama City Beach, Fla., Holiday Inn Club Vacations South Beach Resort in Myrtle Beach, S.C., and Holiday Inn Club Vacations Smoky Mountain Resort in Gatlinburg, Tenn.

"We've enjoyed a long and mutually beneficial relationship with RCI, who through the decades has been a leader and innovator in the timeshare exchange community," stated Don Harrill, president and CEO of [Orange Lake Resorts](#). "As they continue to build on an already impressive collection of high-quality destination options for our members to enjoy, we are pleased that our growing resort network remains part of their worldwide exchange portfolio."

Holiday Inn Club Vacations' resorts are strategically located to give vacationers access to top attractions in the U.S., from world-renowned Orlando theme parks and Great Smoky Mountain National Park in Tennessee, to the snow-covered peaks of Vermont and beautiful waters of Lake Geneva, Wis. The family-friendly resorts feature activities and amenities to provide visitors memorable vacation experiences, such as special activities and events, swimming pools, on-site restaurants, fitness centers, mini golf and lake or beach access.

“We are very pleased to continue our relationship with Holiday Inn Club Vacations, which began with the affiliation of Orange Lake Resort almost three decades ago,” said Gordon Gurnik, president, RCI. “The vacation experience provided at their six high-quality resorts is in line with the types of vacations that our members have come to expect. Over the years our companies have grown together to create a strong alliance that benefits both members and owners. We look forward to more great things to come at these beautiful resorts.”

RCI's exchange programs offer many benefits to Orange Lake Resorts' owners and all RCI members. Those who belong to The Registry Collection program are offered a world of luxury vacation opportunities and experiences at many of the most desirable resort destinations around the world. They also enjoy special services including a personal concierge to assist them 24/7, a Reservation Consultant for trip planning and a unique Guest Certificate program, among other benefits.

RCI Points members enjoy the advantages of exchanging with the worldwide leader in vacation exchange and the world's first global points-based exchange program, which allows flexible exchange for stays from as little as one or two days to as many as 21 days. To further enhance their vacation experience, RCI Points members have the opportunity to upgrade to a Points Platinum membership, which offers opportunities for automatic upgrades, priority exchange privileges and a myriad of exciting new travel and lifestyle benefits.

#### **About Holiday Inn Club Vacations**

Holiday Inn Club Vacations was created in September 2008 as a strategic alliance between IHG, the world's largest hotel company by number of rooms, and Orange Lake Resorts, a leader within the timeshare industry with more than 28 years of proven success. The flagship property of Holiday Inn Club Vacations in Orlando, Fla., located next to Walt Disney World® Resort, was established in 1982 by Holiday Inn founder Kemmons Wilson. A 1,450-acre golf, water park and sports resort, Holiday Inn Club Vacations at Orange Lake Resort includes 2,478 villas and plans for expansion to 4,500 villas. Other member resort locations include Lake Geneva, Wis., Panama City, Fla. Brownsville, Vt., Myrtle Beach, S.C., and Gatlinburg, Tenn. Holiday Inn Club members enjoy access to Holiday Inn Club Vacations resorts and a network of more than 4,400 hotels worldwide through IHG. Holiday Inn Club Vacations will continue to expand their member resorts to top North American destinations. For more Holiday Inn Club Vacations information, visit [www.hiclubvacations.com](http://www.hiclubvacations.com).