



FOR IMMEDIATE RELEASE

## **RCI Adds Three New Izumigo Vacation Club Resorts to Affiliate Network in Japan**

**SINGAPORE (April xx, 2016)** - [RCI](#), the global leader in holiday exchange and part of the Wyndham Worldwide family of brands (NYSE:WYN), recently welcomed three new resorts in Japan to its vacation exchange network through an affiliation agreement with Izumigo Vacation Club, bringing exciting new destination options in Japan to its 3.8 million global exchange members.

“Japan continues to be a popular destination among RCI members, and we are delighted to welcome three more resorts to our exchange network in Japan, growing RCI’s network in the country to a total of 10 affiliated resorts,” said Jonathan Mills, managing director of RCI Asia Pacific. “Our new affiliation with Izumigo is an affirmation that more Japanese developers are seeing the benefits of vacation ownership as a business model, and we look forward to a long and mutually beneficial relationship with Izumigo.”

The three newly affiliated resorts will offer RCI members the opportunity to experience a different side of Japan, an alternative to the popular tourist cities such as Tokyo and Kyoto.

[Hotel Ambient Izukogen Annex](#) is located in Izu peninsula, Shizuoka Prefecture. Located about 100 kilometres southwest of Tokyo or a two-hour train journey on the JR line, Izu Peninsula is a resort area popular for its onsens (natural hot springs), beautiful coastlines and scenic views of Mount Fuji. Each unit comes with a kitchen equipped with a stove, refrigerator and microwave. Guests also have access to an on-site hot spring and a restaurant as well as other onsite facilities in the main building. The resort is a 10-minute drive from JR Izukogen Train station, and a free shuttle bus service is offered for guests.

[Neo-Oriental Resort Yatsugatakekogen](#) is situated in the Yatsugatake area of Yamanashi Prefecture. Yamanashi is widely known as one of the most preferred residential areas in the country, and its harvest of grapes, peaches and plums is considered some of the best and most beautiful in Japan. Each unit is a private cottage surrounded by plenty of nature, offering a relaxing environment. The area boasts a variety of activities throughout a year such as hiking, fruit picking, visiting museums and winter sports. There is a hot spring, a restaurant, a souvenir shop, a spa and a catering service on site. A free shuttle is available from JR Kobuchizawa Train Station, which is a 20-minute drive away.

Located in Azumino, Nagano Prefecture, [Hotel Ambient Azumino](#) overlooks the beautiful landscape of the Japanese Alps, providing hotel guests a spectacular view that changes each season. Each spacious unit comes with a kitchen and a Japanese tatami room that allows extra guests to sleep on futon mattresses. There is a Japanese restaurant and a French restaurant in the hotel that offer flavorful dishes using fresh local ingredients. Several tourist attractions are located within a 30-minute drive from the resort, such as the Azumino National Park, Hotaka Shrine and Hotaka River. JR Hakuyacho Train Station is a 20-minute drive from the resort.

“It is a great pleasure to be affiliated with RCI,” said Mr. Hideo Ema, president, Cest La Vie Resort Izumigo. “It has become much easier to travel overseas in recent years and we are seeing a change in domestic tourist behavior, including an increased demand for overseas travel among the younger generation. With this new partnership, Izumigo is committed to offer a variety of new vacation options to consumers and we are very excited about the potential business opportunities it may bring.”

For more information, visit [RCI.com](http://RCI.com) or [RCIaffiliates.com](http://RCIaffiliates.com)

# # #

### **About RCI**

RCI is the worldwide leader in vacation exchange with approximately 4,300 affiliated resorts in more than 100 countries. RCI pioneered the concept of vacation exchange in 1974, offering members increased flexibility and versatility with their vacation ownership experience. Today, through the RCI Weeks<sup>®</sup> program, the week-for-week exchange system, and the RCI Points<sup>®</sup> program, the industry’s first global points-based exchange system, RCI provides flexible vacation options to its 3.8 million RCI subscribing members each year. RCI’s luxury exchange program, *The Registry Collection*<sup>®</sup> program, is the world’s largest program of its kind with approximately 200 affiliated properties either accessible for exchange or under development on six continents. RCI is part of Wyndham Destination Network and the Wyndham Worldwide family of brands (NYSE: WYN). For additional information, visit our [media center](#). RCI can also be found on Facebook, YouTube and Twitter.

### **About Cest la vie Resort Izumigo Hotels & Cottages**

Cest la vie Resort Izumigo Hotels & Cottages was founded in 1970 and its core business is in hotel & cottage accommodation, resort membership and real estate. The company owns and manages 6 hotels, cottages and condominiums in Japan including dog friendly accommodations at popular leisure locations across the country.