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RCI Welcomes SANCL Tribe, its First Affiliated Resort in Chengdu, China

Singapore (Feb. 6, 2015) – RCI®, the global leader in holiday exchange, and part of the Wyndham Worldwide family of brands (NYSE: WYN), recently added SANCL Tribe in Chengdu, China to its network of affiliated resorts, bringing a new destination option to its approximately 3.7 million members.

“SANCL Tribe is a wonderful addition to RCI’s list of exchange options in China,” said Gavin Cheong, business development director, RCI Asia Pacific. “Chengdu is an up and coming tourist destination, so it comes as no surprise that it is rated as one of TripAdvisor’s top 10 destinations in China in 2014. Our affiliation with SANCL Tribe will give RCI members the opportunity to explore this beautiful city that is so rich in ancient tradition and beautiful landscapes.”

SANCL Tribe is the first hill tribe themed resort in the world, offering a unique cultural experience. The resort spans 19 buildings occupying an impressive 36,420 square metres and offers 240 deluxe rooms, 40 luxurious suites and 25 courtyard villas, all specially designed to showcase the rich hill tribe cultural heritage.

The property uses the nearby snow mountain, forest and hot spring as its muse, mirroring the lifestyle of ancient hill tribes where mother-nature and home are merged into one. Various Japanese, Chinese and European themed gardens can be found throughout the resort so that guests can experience different sceneries as they explore the compound. There are five club houses, a shopping street, a hill tribe museum, a forest park and an onsite camping area on premises, with a capacity to accommodate more than 1,000 guests at any given time.

SANCL Tribe is located within the Huashuiwan International Resort Scenic Area, a small town that is famous for its hot springs and the snow-capped Heming Mountain. SANCL Tribe is also located near tourist attractions such as the Qingcheng Mountains, the birthplace of Taoism, and Wuzhong Mountain, an important site in the history of Buddhism in China that is popular for its picturesque scenery and cultural value.

The idyllic mountain area has been earmarked by the local government to be developed into a popular tourist destination, which gave rise to the establishment of bars, restaurants, shops, and family-oriented activities in recent years.

About RCI
RCI is the worldwide leader in vacation exchange with nearly 4,500 affiliated resorts in more than 100 countries. RCI pioneered the concept of vacation exchange in 1974, offering members increased flexibility and versatility with their vacation ownership experience. Today, through RCI® Weeks, the traditional week-for-week exchange system, and RCI Points®, the industry’s
first global points-based exchange system, RCI provides flexible vacation options to its approximately 3.7 million RCI subscribing members each year. RCI’s luxury exchange program, The Registry Collection®, is the world’s largest program of its kind with more than 200 affiliated properties either accessible for exchange or under development on six continents. RCI is part of Wyndham Exchange & Rentals and the Wyndham Worldwide family of brands (NYSE: WYN). For additional information visit our media center, or RCIAffiliates.com. RCI also can be found on Facebook, YouTube and Twitter.

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