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RCI® and Disney Vacation Club® Renew Multi-Year Affiliation Agreement

Together the two industry leaders bring a bit of magic to vacation ownership and exchange

PARSIPPANY, N.J. (Feb. 20, 2014) – Disney Vacation Club recently renewed its multi-year affiliation agreement with [RCI](#), the global leader in vacation exchange with nearly 4,500 affiliated resorts in more than 100 countries.

Through this renewed affiliation, Disney Vacation Club offers its member families access to thousands of RCI affiliated vacation ownership properties across the globe while RCI's approximately 3.7 million subscribing members gain access to the 12 Disney Vacation Club resorts.

“We are proud to renew our affiliation with Disney Vacation Club, one of the best-loved hospitality brands in the world,” said Gordon Gurnik, president, RCI. “The high-quality properties that are a part of this internationally recognized vacation-ownership program carry the signature Disney experience that has perpetually captured the hearts of visitors. We look forward to continuing our relationship with the brand, as we both work to bring new and innovative services to the industry.”

[Disney Vacation Club](#) offers vacation ownership options at 12 resorts located in Florida, California, Hawaii and South Carolina, which are part of RCI's exchange network of affiliated resorts around the world. These include Disney's Old Key West Resort and Disney's Animal Kingdom Villas in Florida; Aulani, a Disney Resort & Spa in Hawaii; and Disney's Hilton Head Island Resort in South Carolina.

Disney Vacation Club recently announced that its next planned resort will be built at Disney's Polynesian Resort, located on Seven Seas Lagoon at Walt Disney World Resort, near its newest property to open, [The Villas at Disney's Grand Floridian Resort & Spa](#). When Disney's Polynesian Resort project is completed, Disney Vacation Club will have destinations at all three resorts on the monorail system, including Disney's Contemporary Resort, Disney's Grand Floridian Resort & Spa and Disney's Polynesian Resort, allowing easy access to Magic Kingdom Park.

“Our renewed affiliation with RCI provides our Members with more choice, expanded access and improved flexibility,” said Ken Potrock, senior vice president and general manager, Disney Vacation Club. “We want our Members to enjoy vacations when they want, how they want and where they want. The exchange options available through RCI are an important part of this commitment, giving families even more opportunities to have fun together, see the world and make lifelong magical memories.”

About Disney Vacation Club

Disney Vacation Club debuted in 1991 and today is approaching 200,000 member families from all 50 states and approximately 100 countries.

Disney Vacation Club is a flexible vacation-ownership program that can help families enjoy both the magic of Disney and savings on Disney vacations for decades to come. By purchasing a real estate interest in a Disney Vacation Club resort, families can choose from among a variety of vacation destinations, including a stay at any of the 12 Disney Vacation Club resorts or at an expanded list of more than 4,000 other popular Member Getaways vacation destinations around the globe. When purchasing directly from Disney, members can also take trips on any of the Disney Cruise Line ships or guided vacations with Adventures by Disney. Vacations at a Disney Vacation Club resort can last anywhere from one night to several weeks, depending on availability.

Recently, several prestigious awards have been won by resorts with Disney Vacation Club accommodations, including Disney's Animal Kingdom Lodge, which was named one of AAA's prestigious four-diamond hotels, as well as one of the World's "Best Hotels for Families" by Travel + Leisure magazine. Travel + Leisure magazine also named five other resorts with Disney Vacation Club accommodations "Best Hotels for Families." Also of note, Fodor's Travel named Aulani, a Disney Resort and Spa, which also has Disney Vacation Club accommodation, "Best for Families" in their Top Ten Hawaiian Resorts for 2013.

About RCI

RCI is the worldwide leader in vacation exchange with nearly 4,500 affiliated resorts in more than 100 countries. RCI pioneered the concept of vacation exchange in 1974, offering members increased flexibility and versatility with their vacation ownership experience. Today, through RCI® Weeks, the traditional week-for-week exchange system, and RCI Points®, the industry's first global points-based exchange system, RCI provides flexible vacation options to its approximately 3.7 million RCI subscribing members each year. RCI's luxury exchange program, *The Registry Collection*®, is the world's largest program of its kind with more than 200 affiliated properties either accessible for exchange or under development on six continents. RCI is part of Wyndham Exchange & Rentals and the Wyndham Worldwide family of brands (NYSE: WYN). For additional information visit our [media center](#), rciaffiliates.com or [The RCI Blog](#). RCI also can be found on Facebook, YouTube and Twitter. For more information, visit RCI.com or RCIAffiliates.com.

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