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RCI ANNOUNCES AFFILIATION WITH VERDEGREEN HOTEL

Global leader in vacation exchange continues to expand its network in Brazil, affiliates eco-friendly resort near capital city

Joao Pessoa, Brazil (March 17, 2011) - [RCI](#), the global leader in vacation exchange and one of the [Wyndham Worldwide](#) family of brands (NYSE:WYN), today announced an affiliation with the Verdegreen Hotel, an eco-friendly resort in the popular Brazilian destination of Paraiba.

The Verdegreen Hotel boasts a natural ambience that grants the ultimate in guest comfort while maintaining and enhancing the environment. Offering guests panoramic views of Joao Pessoa, the capital of Paraiba known to many as ‘the city where the sun rises first,’ the Verdegreen Hotel features 140 well-equipped rooms for guests looking to explore the tropical beaches, modern architecture and historic buildings in the area.

Verdegreen Hotel offers several on-site amenities including a restaurant, pool, bar, gym, massage and steam rooms, and business center. As an eco-friendly property, the Verdegreen Hotel is constructed of natural ceramic and wood, and has a water reuse system.

“Timeshare exchange is a great vacation option for travelers worldwide,” said Demetrius Jeressati, president, Verdegreen. “We are confident that working with RCI will make the Verdegreen Hotel a popular vacation destination for those looking to enjoy the natural and historical attractions of Brazil.”

“We are thrilled to welcome the Verdegreen Hotel to our global network,” said Alejandro Moreno, director, Business Development, RCI Brazil. “This eco-friendly property is a wonderful addition to our portfolio of fine resorts and a great eco-friendly vacation option in Brazil.”

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About RCI

RCI is part of Wyndham Exchange & Rentals, the worldwide leader in vacation exchange and the world's largest serviced vacation rentals business, providing access to approximately 97,000 vacation properties in nearly 100 countries. The vacation exchange business includes RCI, the worldwide leader in vacation exchange and provider of travel services to businesses and consumers, and *The Registry Collection*® program, the world's largest luxury exchange program. The vacation rentals business includes Hoseasons, cottages4you, Novasol®, Cuendet®, Landal GreenParks®, ResortQuest®, James Villa Holidays, Endless Vacation Rentals® and other renowned vacation rental brands through which vacationers can rent a variety of property types, from city apartments to villas. Wyndham Worldwide Corporation is one of the world's largest hospitality companies with leading brands in lodging franchising, vacation ownership, vacation rentals and vacation exchange. For additional information visit our media center [media center](#).

About Cadiz 3

The Cadiz 3, led by businessman Demetrius Jereissati Ceará, operates in three areas: construction, real estate and tourism. In construction, works with Blokus Engineering, a builder and developer with 22 years of experience. In real estate, SJ Management Company develops commercial and residential properties, being the first company in the industry certified ISO 9001 in 1996. And in the tourism market, has a stake in the Hotel Luzeiros, besides being a member of Oceani Resort Hotel and Verdegreen.