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**ANANTARA VACATION CLUB JOINS RCI TO OFFER
A VACATION EXPERIENCE ‘WITHOUT END’**

World’s largest vacation exchange company welcomes leading hospitality provider in Asia and the Middle East to its network of affiliated resorts

ORLANDO, Fla. (March 28 2011) — The word Anantara in Sanskrit means ‘without end,’ a fitting expression for [RCI](#)® members dreaming of an exotic luxury vacation in Thailand's Koh Samui and Phuket. Today at the American Resort Development Association (ARDA) 2011 Convention and Exposition, RCI, the global leader in vacation exchange, and Anantara Vacation Club, a renowned vacation brand in Asia and the Middle East, announced an exciting new affiliation agreement.

As part of this new affiliation, Anantara Vacation Club owners who become RCI members will have access to RCI’s network of the more than 4,000 affiliated resorts around the globe and have access to a broad range of vacation experiences. Similarly, RCI’s 3.8 million members will now also enjoy the opportunity to exchange into Anantara Vacation Club properties.

“It’s a fantastic honor for us to begin this relationship with Anantara Vacation Club, a hospitality company that offers wonderfully unique vacation experiences,” said Geoff Ballotti, CEO, RCI. “Anantara is known for the high quality standards of their properties, all in exotic and highly desirable destinations in Asia and the Middle East. We are absolutely thrilled to welcome Anantara Vacation Club owners into the world’s largest vacation exchange network and we look forward to working closely with them to continue to build new and innovative programs that will provide increased flexibility, benefits and opportunities for their owners.”

“We have been very pleased with the support and cooperation provided by the RCI team in the negotiation and set up of our affiliation with RCI,” said Harold Derrah, CEO of Anantara Vacation Club. “They have been very responsive and progressive in how they were able to adapt to support our particular needs as a newly developed points-based, multi-destination club in Asia. We look forward to working with RCI to provide our Club Owners with global exchange options.”

About RCI

RCI is part of Wyndham Exchange & Rentals, the worldwide leader in vacation exchange and the world's largest serviced vacation rentals business, providing access to approximately 97,000 vacation properties in nearly 100 countries. The vacation exchange business includes RCI, the worldwide leader in vacation exchange and provider of travel services to businesses and consumers, and The Registry Collection[®] program, the world's largest luxury exchange program. The vacation rentals business includes Hoseasons, cottages4you, Novasol[®], Cuendet[®], Landal GreenParks[®], ResortQuest[®], James Villa Holidays, Endless Vacation Rentals[®] and other renowned vacation rental brands through which vacationers can rent a variety of property types, from city apartments to villas. Wyndham Worldwide Corporation (NYSE: WYN) is one of the world's largest hospitality companies with leading brands in lodging franchising, vacation ownership, vacation rentals and vacation exchange. For additional information visit our [media center](#).

About Anantara

Under the umbrella of Minor International, one of Asia Pacific's largest leisure and hospitality companies, Anantara Hotels & Resorts was launched in 2001 in Thailand, Created with story collecting travelers in mind, the brand has remained true to its pillars of indigenous discovery and grounded expertise. These cornerstones have guided interactive guest experiences, and enabled Minor International to comprehend the lifestyle elements that inspire, motivate and satisfy Anantara guests. From this experiential understanding, the brand has come to fully understand a consumer's desire to create long term relationships and more economical holiday lifestyle options. Hence the Anantara Vacation Club was born.

The launch of Anantara Vacation Club marks an important stage in Anantara's evolution, enhancing a brand that is renowned for delivering experiences steeped in indigenous luxury and refined Asian hospitality. In choosing to join Anantara Vacation Club, club owners can expect unrivalled flexibility in using their Club Points, and the peace of mind that comes with joining a multiple award winning brand, and a company whose statistics speak volumes.

For more information on Anantara Vacation Club, please visit www.anantaravacationclub.com

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