



FOR IMMEDIATE RELEASE

**RCI Celebrates Five Wins at the 2017 ARDA Awards,
Including the *ACE Employer Award***

NEW ORLEANS (March 30, 2017) – [RCI](#), the global leader in vacation exchange, took home five awards last night at the American Resort Development Association (ARDA) 2017 Awards Gala Dinner, including the coveted *ARDA Circle of Excellence (ACE) Employer Award*.

The ARDA Awards recognize outstanding accomplishments and honor those that have attained the very highest level of professional excellence in the resort industry and whose achievements and dedication spur the industry to new heights.

Each year, the *ACE Employer Award* recognizes an employer that has demonstrated commitment to its associates through training, flexibility, individual and team development, benefits and other unique programs.

“At RCI, we recognize that our success is fueled by our amazing people and the passion they have for sending people on the vacations of their dreams,” said Gordon Gurnik, president of RCI. “We pride ourselves on offering a great place to work for our associates that provides career growth opportunities and meaningful experiences, and creates an environment that fosters innovation and collaboration. We know it’s our people that make the difference.”

RCI empowers its employees to take advantage of all the company has to offer through programs that address wellness, recognition, personal and team development, work-life balance and corporate social responsibility. From flexible work benefit options to sustainability programs that reduce the company’s global carbon footprint, RCI offers a multitude of benefits that change associates’ day-to-day lives along with the communities it serves around the world.

Across all its campuses, RCI® associates live by the company’s customer service focused culture and are instrumental in defining the organization as a leader in employment worldwide that is consistently recognized by Great Places to Work® and other organizations around the world.

The RCI Client Sales and Services team took home the Call Center Team award for their excellent work customizing fulfillment support across a variety of formats. The team develops customized solutions based on business partners’ needs and delivers outstanding results in quality service scores, revenue generation and call answer speeds. By working with passion and purpose, the team creates an environment of trust, engagement and fun while also delivering exceptional and sustained results for clients.

RCI was also recognized with the following awards:

- **Magazine: Electronic Format: *Endless Vacation*®** magazine

- **Magazine Advertisement:** RCI 360^o® Ad Series
- **Technology Initiative:** RCI Livestream[®]

“It’s an honor to be recognized by our peers for the work that we do,” continued Gurnik. “This reinforces and validates our ongoing commitment to delivering products and services that provide value to our resort partners and members throughout every touchpoint of the business.”

About RCI

RCI is the worldwide leader in vacation exchange with over 4,300 affiliated resorts in nearly 110 countries. RCI pioneered the concept of vacation exchange in 1974, offering members increased flexibility and versatility with their vacation ownership experience. Today, through the RCI Weeks[®] program, the week-for-week exchange system, and the RCI Points[®] program, the industry’s first global points-based exchange system, RCI provides flexible vacation options to its 3.8 million RCI subscribing members each year. RCI’s luxury exchange program, *The Registry Collection*[®] program, is the world’s largest program of its kind with approximately 200 affiliated properties either accessible for exchange or under development on six continents. RCI is part of Wyndham Destination Network and the Wyndham Worldwide family of brands (NYSE: WYN). For additional information visit our [media center](#) or [rciaffiliates.com](#). RCI also can be found on Facebook, Instagram, YouTube and Twitter.

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