



FOR IMMEDIATE RELEASE

RCI Affiliate Access Program Offers Discounted Pricing from Nearly 100 Companies

The addition of guest generation, customer survey, insurance and accounting services expands the business solutions available to help affiliates increase operational efficiency

PARSIPPANY, N.J. (April 4, 2014) – [RCI](#), the global leader in vacation exchange and part of the [Wyndham Worldwide](#) (NYSE: WYN) family of brands, today announced it has expanded its RCI Affiliate Access program with the addition of preferred vendor partners LeisureLink, Mobius, Gregory & Appel Insurance and Averett, Warmus and Durkee. Together with the business solutions program known as RCI® Strategic Sourcing, RCI now offers its affiliates negotiated pricing on valuable products and services from approximately 100 companies.

“We continue to grow our RCI Affiliate Access program by incorporating more and more services from some of the industry’s top service providers,” said Fiona Downing, RCI’s senior vice president, business development & operations, U.S., Canada & Caribbean. “We are committed to supporting our affiliates’ success by providing a powerful portfolio of customizable business services that satisfy every need, from sales tools and staff training to customer feedback, insurance services and video production. With the discounted rates we’ve negotiated, we expect these programs to be very popular with our affiliates.”

[Averett, Warmus and Durkee](#) is one of the premiere timeshare accounting firms with more than 200 timeshare industry clients. In addition to tax preparation, tax planning, business valuation, and financial statement audits, review and compilation, the firm prepares an annual timeshare association benchmarking study to help developers and associations gauge the market.

[Mobius](#) provides powerful tools for affiliates to measure customer feedback through branded, customized online surveys that focus on three touch points: the sales experience, customer service experience and product experience. The CustomerCount platform is secure, web-based and requires little to no IT support. The surveys can produce a wide range of data that can then be analyzed against marketing and sales programs to gauge their impacts. Combined with RCI’s Comment Card program, CustomerCount allows resorts to expand their feedback efforts to owners, mini-vacation guests and everyone in between.

[Gregory & Appel Insurance](#) offers a wide spectrum of property and casualty risk management and employee benefits solutions to businesses and individual clients around the world. As a member of several leading resort organizations including the American Resort

Development Association, Community Associations Institute, Timeshare Board Members Association and National Ski Resort Association, Gregory & Appel understands the unique coverage and services that vacation ownership properties require. By providing on-site hazard surveys, development of disaster plans, specially tailored insurance programs and review of covenants, conditions and restrictions documents, Gregory & Appel is a powerful ally for any vacation or resort property owner.

[LeisureLink](#) is the leading guest generation system for vacation properties worldwide. The company's revenue management and distribution platform puts affiliates' properties in front of millions of potential new guests by giving them the power to connect to almost any channel. LeisureLink's proprietary merchant agreements with global distribution systems, Internet distribution systems and online travel agencies ensure that each participating affiliate receives prime placement worldwide.

Other services already provided through the RCI Affiliate Access program include industry-leading sales systems from [Generator Systems Ltd.](#), professional photo and video production from [LENZ-works Productions](#), receivables servicing from [Concord](#), and timeshare training and educational programs from the [Levitin Group](#). Additionally, RCI provides affiliates with its own proven tools for inventory analytics, marketing data services and call center solutions. All of the services can be tailored to meet the specific needs of each affiliate's business to help increase operational efficiency and offer solutions to the specific challenges of the vacation ownership industry.

Through the [RCI Strategic Sourcing](#) program, RCI Affiliate Access also allows developers to receive discounted pricing on goods and services from 86 participating vendors offering everything from furniture to high speed Internet. With discounts available on Simmons® Beautyrest® mattress sets, Samsung Hospitality TVs, terry and linen from Sobel Westex® and much more, it is an incredibly valuable way for all RCI affiliates to reduce their total operating costs.

"It's our hope that every RCI affiliate takes advantage of the services and cost savings that many of these vendors offer to maximize revenue, minimize risk and ensure the long-term success of their properties," Downing added. "As the industry grows, RCI will continue to lead the way with innovative products and services that address the needs of our valued affiliates."

For more information visit RCIAffiliates.com or download our affiliate app from the iTunes app store.

About RCI

RCI is the worldwide leader in vacation exchange with nearly 4,500 affiliated resorts in more than 100 countries. RCI pioneered the concept of vacation exchange in 1974, offering members increased flexibility and versatility with their vacation ownership experience. Today, through the RCI Weeks® program, the week-for-week exchange system, and RCI Points®, the industry's first global points-based exchange system, RCI provides flexible vacation options to its approximately 3.7 million RCI subscribing members each year. RCI's luxury exchange program, *The Registry Collection*®, is the world's largest program of its kind with approximately 200 affiliated properties either accessible for exchange or under

development on six continents. RCI is part of Wyndham Exchange & Rentals and the Wyndham Worldwide family of brands (NYSE: WYN). For additional information visit our [media center](#), rciaffiliates.com or [The RCI Blog](#). RCI also can be found on Facebook, YouTube and Twitter.

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