



**FOR IMMEDIATE RELEASE**

## **Book a Vacation, ‘Share a Vacation’ from Anywhere in the World with New Version of RCI® Mobile App for Members**

**LAS VEGAS (April 7, 2014)** – [RCI](#), the global leader in vacation exchange and part of the Wyndham Worldwide family of brands (NYSE: WYN), has taken its member app to the next level with new features and updates that deliver even more vacation planning options. The app is now transactional and incorporates a tool called “Share Your Vacation” that can synchronize with social media networks to create shareable online vacation albums.

When RCI® subscribing members download and open the app, they can now log in to access their individual account information. They will be able to view their existing vacation plans, or search and book available affiliated resorts directly in the app. With the updates, members can book their exchange vacations or Extra Vacations® getaways on-the-go, helping to fit the lifestyle needs of RCI’s busy member base. Members can also perform a range of other tasks from within the app, including: checking resort availability in real time, making deposits, redeeming special offers and browsing fresh destination content from RCI’s award-winning *Endless Vacation*® magazine.

And to share their vacation experiences with friends and family, members now have access to the “Share Your Vacation” feature by RCI. This tool conveniently allows members to pull together existing photos and videos – like those stored on the member’s phone or uploaded to social media sites like Facebook, Twitter and Instagram – and create an online photo album of the member’s adventures. The album can be shared using a simple link, and can be updated constantly as the vacation continues.

“Our goal is to provide an app that dramatically enhances the vacation planning experience, across all mobile devices and platforms,” said Phil Brojan, senior vice president of Global Marketing, RCI. “We’ve added a tremendous amount of key functionality for RCI members, completely redesigned the user interface to be simple and more elegant, and made the app more consistent across iOS and Android™ devices.

“We’ve also made the RCI app more relevant and engaging by integrating our award-winning vacation planning content and adding the Share Your Vacation feature,” Brojan continued. “Share Your Vacation is a very convenient way to gather up and share all of your favorite vacation memories from your social media networks in one consolidated online photo album.”

The look and feel of the app has also been updated. The design is clean, contemporary and provides intuitive navigation. The Resort Directory has also been enhanced, including the ability to play RCI TV affiliated resort videos within the directory listings, making for a streamlined vacation planning process.

RCI members aren't the only ones who can benefit from the app's new updates. Non-members can browse the same inspirational destination content to help them dream about and plan their next trip. They can also use the app to get detailed information on how vacation ownership works, and the breadth of opportunities RCI's vacation exchange network offers to travelers.

In addition to these new functions, the RCI app allows users to search or browse the Resort Directory, where they can view resort information and amenities, view resorts' photos and videos, and compare resorts.

The [RCI app](#) can be downloaded to iOS and Android devices. RCI also offers an [Endless Vacation magazine app](#) for iPad®, and an [RCI Affiliates app](#) for iPad.

### **About RCI**

RCI is the worldwide leader in vacation exchange with nearly 4,500 affiliated resorts in more than 100 countries. RCI pioneered the concept of vacation exchange in 1974, offering members increased flexibility and versatility with their vacation ownership experience. Today, through the RCI Weeks® program, the week-for-week exchange system, and the RCI Points® program, the industry's first global points-based exchange system, RCI provides flexible vacation options to its approximately 3.7 million RCI subscribing members each year. RCI's luxury exchange program, *The Registry Collection*®, is the world's largest program of its kind with approximately 200 affiliated properties either accessible for exchange or under development on six continents. RCI is part of Wyndham Exchange & Rentals and the Wyndham Worldwide family of brands (NYSE: WYN). For additional information visit our [media center](#), [rciaffiliates.com](http://rciaffiliates.com) or [The RCI Blog](#). RCI also can be found on Facebook, YouTube and Twitter.

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