



**FOR IMMEDIATE RELEASE**

## **Island Residence Club at Golden Sands Joins the RCI® Network of Affiliated Resorts**

**LAS VEGAS (April 8, 2014)** — Azure Malta and RCI today announced the signing of a multi-year agreement for the affiliation of Island Residence Club at Golden Sands Resort with RCI. [RCI](#) is the global leader in vacation exchange and part of the [Wyndham Worldwide](#) family of brands (NYSE: WYN).

“RCI’s high levels of service and its support of its affiliates, subscribing members and industry associates is the real value of our RCI affiliation,” said Azure Malta’s Project Director Perry Newton. “Being able to offer our timeshares with RCI’s unrivalled exchange holiday options is also key in our decision to affiliate our flagship resort with the company.”

Through its affiliation with RCI, Island Residence Club owners can now enjoy access to the exchange company’s global portfolio of affiliated resorts, consisting of nearly 4,500 properties in more than 100 countries. The resort’s sales and management teams will benefit from a wide range of RCI® sales support materials, including contemporary digital content for viewing on flat screen TVs and digital photo frames, innovative videos and new member welcome kits in several languages.

In addition to a dedicated team to service the resort, RCI will also provide a range of computer-based sales tools and software, such as RCI Presenter, that can be used on the iPad® by the sales staff. All these factors played a part in the resort’s affiliation, according to Newton.

Island Residence Club at Golden Sands, which joins the RCI network of affiliated resorts with the RCI Gold Crown Resort® property designation – the company’s highest resort rating – offers a luxurious collection of residences in the prime setting of the Radisson Blu Resort & Spa, Golden Sands. The resort comprises 66 studio, 45 one-bedroom, 30 one-bedroom deluxes, 48 two-bedroom and two three-bedroom apartments, all generously appointed. Mediterranean styling is featured throughout the spacious accommodations, which benefit from large dining areas and unparalleled views of either the coastline or the unspoiled beauty of Malta’s largest nature and history park.

The resort’s beachside location serves as an ideal tranquil escape, but with easy transport links to Malta’s sights, towns and tourist attractions. On-site facilities include award-winning dining at nine on-site bars and restaurants, a state-of-the-art spa and leisure center, a private beach, 90-meter lagoon swimming pools and a water sports/dive center.

“We are very pleased to welcome Island Residence Club at Golden Sands Resort & Spa into the RCI network,” said Sean Lowe, managing director, RCI Europe, Middle East, Africa & India. “Malta is a favorite destination with RCI members and we’re confident that this world-class resort will be very popular with our members as well as a tremendous addition to the collection of top vacation destinations we offer.”

### **About Azure Malta**

A specialist in vacation ownership for over a decade, Azure Malta employs more than 130 staff and has a growing member base of over 5,000 member families. The company provides luxury club memberships to today’s demanding market and has fast become a worldwide leader in the vacation ownership industry. Providing exclusive membership opportunities at the prestigious Radisson Blu Resort & Spa, Golden Sands, Malta and with a member base of over 5,000 families at this resort alone, Azure offers flexible usage options and luxury vacation experiences in some of the most sought-after destinations in the world.

### **About RCI**

RCI is the worldwide leader in vacation exchange with nearly 4,500 affiliated resorts in more than 100 countries. RCI pioneered the concept of vacation exchange in 1974, offering members increased flexibility and versatility with their vacation ownership experience. Today, through the RCI Weeks<sup>®</sup> program, the week-for-week exchange system, and the RCI Points<sup>®</sup> program, the industry’s first global points-based exchange system, RCI provides flexible vacation options to its approximately 3.7 million RCI subscribing members each year. RCI’s luxury exchange program, *The Registry Collection*<sup>®</sup>, is the world’s largest program of its kind with approximately 200 affiliated properties either accessible for exchange or under development on six continents. RCI is part of Wyndham Exchange & Rentals and the Wyndham Worldwide family of brands (NYSE: WYN). For additional information visit our [media center](#), [rciaffiliates.com](http://rciaffiliates.com) or [The RCI Blog](#). RCI also can be found on Facebook, YouTube and Twitter.

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### ***MEDIA CONTACTS:***

RCI  
Steven Alessandrini  
(973) 753-8278  
[Steven.Alessandrini@rci.com](mailto:Steven.Alessandrini@rci.com)

RCI  
Helen Foster  
+44 (0) 1536 314266  
[Helen.Foster@rci.com](mailto:Helen.Foster@rci.com)