



FOR IMMEDIATE RELEASE

Dreaming of Your Next Vacation? Win One of 40 Giveaways with RCI's 'Win Your Dream Vacation' Sweepstakes

Global vacation exchange leader will give away a grand prize vacation worth up to \$25,000 USD and 39 other prizes

LAS VEGAS (April 8, 2014) – With a bitter cold winter recently behind us, hoards of cooped up travelers have vacations on the mind. But while daydreaming about relaxing on a far-off beach may be good for the psyche, it won't help you actually get on vacation.

Take a step toward making those vacation fantasies a reality with RCI's [Win Your Dream Vacation Sweepstakes](#). The contest, which runs now through June 18, 2014, invites all travelers to "Dream it. Share it. Win it." The website allows you to easily design your dream vacation, share it with friends and family, then enter for a chance to win it, along with chances to win other great prizes. And to increase the likelihood of going on your ideal getaway, you can share the sweepstakes with family and friends to gain additional entries for all of the prizes.

A total of 40 vacation-related prizes will be given away during the course of the sweepstakes as RCI, the world's largest vacation exchange network, celebrates its 40th anniversary this year. The Grand Prize winner will take home a vacation package worth up to \$25,000 USD. Thirty-nine other winners will receive vacation prizes to help get them on wonderful trips of their own.

How do you enter? The steps are simple: go to [RCI.com/sweeps](#) and 'Dream it. Share it. Win it.'

Dream it.

The first step toward going on your dream vacation is registering at [RCI.com/sweeps](#). Once registered, the site leads you through several exciting options for your trip. First, choose the type of vacation you want: Beach? Golf? Family? Next up, choose your location: Does Hilton Head sound ideal? How about Orlando? Or maybe Hawaii? Finally, choose the number of people you want to travel with and select some extras to make your dream getaway even better. Just choosing your dream vacation options gives you entries into the sweepstakes.

Share it.

Now that you created your dream vacation, tell your friends! The more you share it, the more entries you receive into the sweepstakes. And if you want even more entries, you can complete fun and easy activities on the sweepstakes website, including some quick trivia games and videos.

You can also help children around the world while planning and sharing your vacation: RCI will donate \$20,000 USD to [Christel House International](#) when the sweepstakes reaches 250,000 shares. Christel House International is a nonprofit organization that seeks to break the cycle of poverty by providing impoverished children with the tools they need to succeed in life, including education, nutrition and community support.

Win it.

Pack your bags! One lucky Grand Prize winner will be selected near the end of June 2014. The 39 other winners, drawn on a weekly basis throughout the sweepstakes period, will also be on their way toward making new vacation memories.

[RCI](#) is the global leader in vacation exchange and part of the Wyndham Worldwide family of brands (NYSE: WYN). It has sent millions of families on the vacations of their dreams for the last 40 years, and continues to do so for its approximately 3.7 million members worldwide. For more information, visit RCI.com/sweeps.

About RCI

RCI is the worldwide leader in vacation exchange with nearly 4,500 affiliated resorts in more than 100 countries. RCI pioneered the concept of vacation exchange in 1974, offering members increased flexibility and versatility with their vacation ownership experience. Today, through the RCI Weeks[®] program, the week-for-week exchange system, and the RCI Points[®] program, the industry's first global points-based exchange system, RCI provides flexible vacation options to its approximately 3.7 million RCI subscribing members each year. RCI's luxury exchange program, *The Registry Collection*[®], is the world's largest program of its kind with approximately 200 affiliated properties either accessible for exchange or under development on six continents. RCI is part of Wyndham Exchange & Rentals and the Wyndham Worldwide family of brands (NYSE: WYN). For additional information visit our [media center](#), rciaffiliates.com or [The RCI Blog](#). RCI also can be found on Facebook, YouTube and Twitter.

Prize information:

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. LEGAL RESIDENTS OF THE 50 UNITED STATES (D.C.) 18 YEARS AND OLDER. VOID WHERE PROHIBITED. Sweepstakes ends 6/18/14. For Official Rules, prize descriptions and odds disclosure, visit www.rci.com/sweeps. Sponsor: RCI, LLC, 14 Sylvan Way, Parsippany, NJ 07054.

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Media Contacts:

Steven Alessandrini
Steven.Alessandrini@rci.com
(973) 753-8278

Catherine Reynolds
Catherine.Reynolds@rci.com
(973) 753-4662