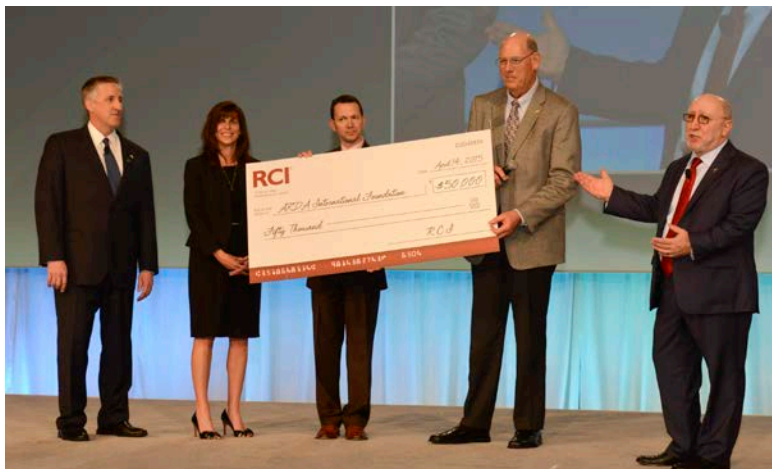




FOR IMMEDIATE RELEASE

RCI Continues Support of Timeshare Industry with \$50,000 USD Donation to the ARDA International Foundation



Pictured (from left): Gordon Gurnik, president of RCI; Gail Mandel, CEO of RCI; Jeff Parker, senior vice president of Product Management and Resort Services for RCI; Bob Miller, AIF chairman; and Howard Nusbaum, ARDA president and CEO.

ORLANDO, FLA. (April 15, 2015) – [RCI](#) presented the [ARDA International Foundation](#) (AIF) with a donation of \$50,000 USD on Tuesday, April 14, during the 2015 ARDA World conference in Orlando, Florida. AIF is a nonprofit organization led by the American Resort Development Association (ARDA) that aims to fulfill the research, education and fundraising needs of the fast-evolving vacation ownership industry.

“Education and research are valuable resources in understanding and advancing the timeshare industry,” said Gordon Gurnik, president of RCI. “We believe in AIF’s goals and programs, which impact the success of vacation ownership businesses including our many RCI® affiliated resorts. We are proud to make this donation in support of AIF’s ongoing efforts.”

RCI presented the donation to the AIF at the opening General Session of ARDA World 2015. As the global leader in vacation exchange, RCI has been a long-time supporter of the AIF, and continuously encourages efforts that develop and promote the timeshare industry.

“Companies like RCI enable us to carry out our research, fundraising and education initiatives,” said Howard Nusbaum, ARDA president and CEO. “These efforts help our changing industry keep moving forward, and we give thanks to RCI for its support.”

Established in 1982 to fulfill the research needs of the industry, AIF has grown to provide a multitude of services to vacation ownership professionals. These initiatives include research studies, fundraising events, and professional certification and scholarship programs.

About RCI

RCI is the worldwide leader in vacation exchange with approximately 4,500 affiliated resorts in more than 100 countries. RCI pioneered the concept of vacation exchange in 1974, offering members increased flexibility and versatility with their vacation ownership experience. Today, through the RCI Weeks[®] program, the week-for-week exchange system, and the RCI Points[®] program, the industry's first global points-based exchange system, RCI provides flexible vacation options to its 3.8 million RCI subscribing members each year. RCI's luxury exchange program, *The Registry Collection*[®], is the world's largest program of its kind with approximately 200 affiliated properties either accessible for exchange or under development on six continents. RCI is part of Wyndham Exchange & Rentals and the Wyndham Worldwide family of brands (NYSE: WYN). For additional information, visit our [media center](#) or rciaffiliates.com. RCI can also be found on Facebook, YouTube and Twitter.

About AIF

The ARDA International Foundation (AIF) is the timeshare industry's leading source for market intelligence and career advancement resources. AIF, a 501(c) (3) organization, serves to enhance knowledge for the public and industry through its comprehensive timeshare research studies, and aims to enrich careers through ongoing training, learning and development. For more information, visit www.arda.org/foundation.

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MEDIA CONTACTS:

Steven Alessandrini
(973) 753-8278
Steven.Alessandrini@rci.com

Joann Olivo
(973) 753-7647
Joann.Olivo@rci.com