



FOR IMMEDIATE RELEASE

Enhancements to RCIAffiliates.com Brings New Industry Resources to RCI® Business Partners

PARSIPPANY, N.J. (May 13, 2015) – [RCI](#), the global leader in vacation exchange, recently released an enhanced version of its website for affiliated developers and resort staff, [RCIAffiliates.com](#).

The enhancements include three new components that affiliates will notice: 1) A new look and even more intuitive navigation; 2) New content that serves as an industry news resource; and 3) Responsive design for easy mobile viewing.

“At RCI, we are continuously striving to serve as a strategic business partner for each of our affiliates, which means providing a one-stop shop for the latest news in the industry,” said Gordon Gurnik, president of RCI. “RCIAffiliates.com was a natural place to house this content, since affiliates can already visit this site to access the RCI-related resources they need.”

The new look and feel makes navigating the website easier than ever before. With a streamlined design, affiliates will be able to find materials they need to help them run their businesses, including RCI Affiliate Access® information, HOA management resources, RCI® Online Tour Generation, and much more. As RCI continues to innovate and produce added services for affiliates, they will be able to find all of the information in this one-stop-shop site.

Next up, the updated site includes a section for industry news, articles and content. With this, RCI aims to provide an online news hub for affiliates who want to find the most recent updates and information, including articles from *RCI Ventures*® magazine and blog posts.

Lastly, the site now has a responsive design that makes it easily viewable on a multitude of devices. Just as timeshare consumers are looking for information 24/7 from anywhere they are, RCI understands that affiliates are running their businesses the same way. Now affiliates can access the documents and information they need while on the go, no matter what device they are using to view it.

For more information, visit [RCIAffiliates.com](#).

About RCI

RCI is the worldwide leader in vacation exchange with approximately 4,500 affiliated resorts in more than 100 countries. RCI pioneered the concept of vacation exchange in 1974, offering members increased flexibility and versatility with their vacation ownership experience. Today,

through the RCI Weeks[®] program, the week-for-week exchange system, and the RCI Points[®] program, the industry's first global points-based exchange system, RCI provides flexible vacation options to its 3.8 million RCI subscribing members each year. RCI's luxury exchange program, *The Registry Collection*[®], is the world's largest program of its kind with approximately 200 affiliated properties either accessible for exchange or under development on six continents. RCI is part of Wyndham Exchange & Rentals and the Wyndham Worldwide family of brands (NYSE: WYN). For additional information visit our [media center](#), rciaffiliates.com or [The RCI Blog](#). RCI also can be found on Facebook, YouTube and Twitter.

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