



FOR IMMEDIATE RELEASE

Travelers Entering the RCI® 'Win Your Dream Vacation' Sweepstakes Say Two's Company for an Ideal Vacation

More than 120,000 people have already registered for the sweepstakes, which will award one lucky winner a \$25,000 USD dream vacation.

PARSIPPANY, N.J. (May 30, 2014) – What does your dream vacation look like? Where would you like to go, with whom, and what would you like to do while you're there?

RCI's 'Win Your Dream Vacation' Sweepstakes* asks travelers to choose their ideal combination of vacation traits on RCI.com/sweeps. Consumers who enter are eligible to win one of 40 vacation prizes, including a grand prize dream vacation – worth up to \$25,000 USD.

So far, more than 120,000 individuals have entered the sweepstakes, and the choices they have made provide some insight into their ideas of the ultimate getaway:

- In the category of how many people the traveler would like to bring on vacation, 32 percent chose just one guest. Interestingly, the second most popular option was to bring five guests, with 27 percent choosing this option.
- When choosing the type of vacation, the most popular option has been a beach vacation (48 percent), with a cruise vacation coming in second (22 percent).
- When presented with 'add-on' options, the one most chosen by far has been an all-inclusive, with nearly 60 percent picking this option.
- For a vacation destination, the responses have varied greatly; Hawaii comes in the lead with 28 percent of respondents choosing this location as their dream vacation spot.

If you'd like to enter for a chance to create your own dream vacation and win the grand prize, there's still time! The sweepstakes is open to all U.S. residents until June 18, 2014. Create your trip on RCI.com/sweeps, and then share the sweepstakes with family and friends to gain additional entries.

By sharing the sweepstakes, you will not only increase your chances of winning your dream vacation, but you can also help children around the world: RCI will donate \$20,000 USD to [Christel House International](http://ChristelHouseInternational.org) when the sweepstakes reaches 250,000 shares. Christel House International is a nonprofit organization that seeks to break the cycle of poverty by providing impoverished children with the tools they need to succeed in life, including education, nutrition and community support.

[RCI](#) is the global leader in vacation exchange and part of the Wyndham Worldwide family of brands (NYSE: WYN). It has sent millions of families on the vacations of their dreams for the last 40 years, and continues to do so for its approximately 3.7 million members worldwide. For more information, visit RCI.com/sweeps.

About RCI

RCI is the worldwide leader in vacation exchange with nearly 4,500 affiliated resorts in more than 100 countries. RCI pioneered the concept of vacation exchange in 1974, offering members increased flexibility and versatility with their vacation ownership experience. Today, through the RCI Weeks[®] program, the week-for-week exchange system, and the RCI Points[®] program, the industry's first global points-based exchange system, RCI provides flexible vacation options to its approximately 3.7 million RCI subscribing members each year. RCI's luxury exchange program, *The Registry Collection*[®], is the world's largest program of its kind with approximately 200 affiliated properties either accessible for exchange or under development on six continents. RCI is part of Wyndham Exchange & Rentals and the Wyndham Worldwide family of brands (NYSE: WYN). For additional information visit our [media center](#), rciaffiliates.com or [The RCI Blog](#). RCI also can be found on Facebook, YouTube and Twitter.

Prize information:

*NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. LEGAL RESIDENTS OF THE 50 UNITED STATES (D.C.) 18 YEARS AND OLDER. VOID WHERE PROHIBITED. Sweepstakes ends 6/18/14. For Official Rules, prize descriptions and odds disclosure, visit www.rci.com/sweeps. Sponsor: RCI, LLC, 14 Sylvan Way, Parsippany, NJ 07054.

###

Media Contacts:

Steven Alessandrini
Steven.Alessandrini@rci.com
(973) 753-8278

Catherine Reynolds
Catherine.Reynolds@rci.com
(973) 753-4662