



FOR IMMEDIATE RELEASE

It's Vacation Season! RCI Reveals Where Travelers Want to Go this Summer

Deals abound for these popular locations on EndlessVacationRentals.com

PARSIPPANY, N.J. (June 9, 2015) – Memorial Day officially kicked off the summer season, and many travelers are looking forward to their next vacation. Travel companies have an insider's view of where customers are looking to go, which often reveals interesting trends.

[RCI](#), the worldwide leader in vacation exchange, looked at search data from RCI® subscribing members planning a vacation from Memorial Day to Labor Day 2015 to get a big picture view of where travelers are hoping to visit this summer.

When searching by destination, the top searched locations were:

1. Playa del Carmen and Riviera Maya areas of Mexico (9.1 percent)
2. Florida's Southern Atlantic coast (7.7 percent)
3. Tenerife, Spain (7.2 percent)
4. Cancun, Mexico (5.5 percent)
5. Myrtle Beach area of South Carolina (5.4 percent)

When searching by specific city, the top searched locations were:

1. Orlando, Florida (14.8 percent)
2. Kissimmee, Florida (11.3 percent)
3. Malaga, Spain (4.5 percent)
4. Punta Cana, Dominican Republic (4.2 percent)
5. Williamsburg, Virginia (3.8 percent)

For travelers yet to book a trip, it's not too late! Endless Vacation Rentals could be the key to snagging a deal.

The company is currently offering **40 percent off*** select studio, one- or two-bedroom units in select locations, including some of the most searched for locations according to RCI. Many of the units offer extra space compared to a typical room and include amenities like kitchens, living areas, and washer/dryers.

*The deal can be booked now through June 16, 2015, with travel dates through Dec. 20, 2015. To explore your options, visit [EndlessVacationRentals.com](#).

For vacation planning inspiration, RCI offers a travel magazine available on the iPad through its [Endless Vacation magazine app](#) available for free from the iTunes® App Store¹. The current

issue includes a feature on some of the top member-searched destinations, with information about what to do, where to eat, places to stay and more in each location.

Data was pulled from RCI members using their RCI Weeks® accounts searching for arrival dates from May 25, 2015 through September 7, 2015.

About RCI

RCI is the worldwide leader in vacation exchange with approximately 4,500 affiliated resorts in more than 100 countries. RCI pioneered the concept of vacation exchange in 1974, offering members increased flexibility and versatility with their vacation ownership experience. Today, through the RCI Weeks® program, the week-for-week exchange system, and the RCI Points® program, the industry's first global points-based exchange system, RCI provides flexible vacation options to its 3.8 million RCI subscribing members each year. RCI's luxury exchange program, *The Registry Collection*®, is the world's largest program of its kind with approximately 200 affiliated properties either accessible for exchange or under development on six continents. RCI is part of Wyndham Exchange & Rentals and the Wyndham Worldwide family of brands (NYSE: WYN). For additional information visit our [media center](#), rciaffiliates.com or [The RCI Blog](#). RCI also can be found on Facebook, YouTube and Twitter.

About Endless Vacation Rentals

Endless Vacation Rentals, part of RCI, the worldwide leader in vacation exchange, provides access to more than 200,000 resort condo rentals in desirable destinations in nearly 100 countries. At EVRentals.com, it's as easy and convenient to search for, view availability, and book resort condo rentals as booking typical hotel accommodations online. For more information on *Endless Vacation Rentals* or to book a vacation rental, visit www.EndlessVacationRentals.com or call 1-877-STAY-EVR (1-877-782-9387).

*To explore and for more information, including the terms and conditions for these deals visit EndlessVacationRentals.com or call 877-782-9387. Destinations and travel times are subject to availability and confirmed on a first come, first served basis. Offer specifically excludes travel costs and other expenses that may be incurred. Taxes additional fees and charges may apply. Promotional discounts and offers may not apply to all properties. Cannot be combined with other offers and is valid on new reservations only. This promotional offer may be discontinued at the discretion of Endless Vacation Rentals. Additional restrictions may apply. Offer void where prohibited by law.

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