



FOR IMMEDIATE RELEASE

RCI WELCOMES MORE THAN 50 NEW PROPERTIES TO ITS NETWORK OF AFFILIATED RESORTS

PARSIPPANY, N.J. (Sept. 8, 2011) – [RCI](#), the global leader in vacation exchange and part of the [Wyndham Worldwide](#) (NYSE: WYN) family of brands, signed 34 new affiliations in the first six months of 2011, resulting in the addition of 56 new properties to RCI's network of affiliated resorts including Palmyra Resort & Spa in Jamaica, Fiesta Americana Villas Acapulco in Mexico, Inn at St. Ives in Michigan and Huangshan Grandview Resorts Hotels in China.

The new affiliations were added to one of RCI's exchange programs: the RCI® Weeks program, the RCI Points® program or *The Registry Collection*® program, which is the world's largest luxury timeshare exchange program. Nine of the new properties are currently under construction.

“We have welcomed some fantastic new properties to our global network of affiliated resorts in the first two quarters of 2011,” said Geoff Ballotti, CEO, RCI. “All of these destinations add to our portfolio of high-quality exchange resorts, which is already the largest in the world, and will give our subscribing members even more choice and flexibility in planning their next vacations.”

As the innovation leader in the industry, RCI has attracted affiliates with new programs and services. In the first half of 2011, RCI announced several new features that benefit both members and affiliates including: the launch of [RCI Weeks Platinum](#)SM membership, a premium tier of RCI membership that offers lifestyle benefits and exclusive exchange privileges; [RCI e-school](#), which offers affiliates free online training courses for employees; RCI Presenter, a new touch-screen sales tool used by affiliates to make cutting-edge presentations to potential new owners; and the launch of two new [applications for the iPad](#)®, which complement the existing apps for the iPhone®.

“Our latest updates and achievements have been revolutionizing the timeshare experience, and have led to RCI recently receiving awards for innovation from both the [American Resort Development Association](#) and the [Global Networking Expo](#),” said Gordon Gurnik, president, RCI. “We are so honored to receive these awards, but the real return on our efforts is the positive feedback we have received from our members and affiliates, and the new properties that have joined our network as a result.”

For more information on affiliating with RCI, visit www.rciaffiliates.com.

About RCI

RCI is the worldwide leader in vacation exchange with over 4,000 affiliated resorts in approximately 100 countries. RCI pioneered the concept of vacation exchange in 1974, offering members increased flexibility and versatility with their vacation ownership experience. Today, through RCI® Weeks, the traditional week-for-week exchange system, and RCI Points®, the industry's first global points-based exchange system, RCI provides flexible vacation options to its 3.8 million RCI subscribing members each year. RCI is part of Wyndham Exchange & Rentals and the Wyndham Worldwide family of brands (NYSE: WYN). For additional information visit our [media center](#), rciaffiliates.com or [The RCI Blog](#). RCI also can be found on [Facebook](#), [YouTube](#) and [Twitter](#).

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