



FOR IMMEDIATE RELEASE

RCI® UNVEILS CHINESE LANGUAGE WEBSITE FOR EXCHANGE MEMBERS

PARSIPPANY, N.J. (Dec. 19, 2012) – [RCI®](#), the global leader in vacation exchange, recently launched a fully-transactional website in simplified Chinese available to its exchange members. RCI.com suits the needs of members and affiliates with 13 language options that include English, Spanish, Italian, Greek, French, Portuguese, Dutch and, now, simplified Chinese.

“At RCI, we are dedicated to serving our subscribing members who reside all over the world and our affiliated resorts found in approximately 100 countries,” said Gordon Gurnik, president, RCI. “We created this version of our website to better serve our Chinese members, making the vacation exchange process even easier.”

Members who would prefer to view the exchange company’s website in simplified Chinese can log in at RCI.com, where they will be able to view the resort directory, search and book exchange vacations, manage their accounts, book Extra Vacation GetawaysSM, renew and upgrade their memberships and much more.

The enhanced functionality available on the site includes the ability to view recommendations based on past searches, save favorites, and view special offers through the Exchange Search Filter. Members who book their exchange vacation online will also have the opportunity to save on exchange fees.

“With the high adoption of internet usage in China, we understood that making RCI.com available in simplified Chinese would potentially bring great value to our Chinese members,” said Adrian Lee, managing director, RCI Asia. “We believe that both members and resort affiliates will be pleased with the options now available to them online in their preferred language.”

“Chinese members will gain more professional and comprehensive service with this website, which will help improve members’ online exchange experience,” said Zhou Zhong, chairman of Huanmei International Vacation Club, an RCI affiliate. “Together with RCI we will provide the best service possible to members.”

To view the site in your preferred language, visit www.RCI.com and choose from the many language options available in the drop-down menu in the upper right-hand corner of the screen.

About RCI

RCI is the worldwide leader in vacation exchange with over 4,000 affiliated resorts in approximately 100 countries. RCI pioneered the concept of vacation exchange in 1974, offering members increased flexibility and versatility with their vacation ownership experience. Today,

through RCI[®] Weeks, the traditional week-for-week exchange system, and RCI Points[®], the industry's first global points-based exchange system, RCI provides flexible vacation options to its approximately 3.7 million RCI subscribing members each year. RCI is part of Wyndham Exchange & Rentals and the Wyndham Worldwide family of brands (NYSE: WYN). For additional information visit our [media center](#), rciaffiliates.com or [The RCI Blog](#). RCI also can be found on [Facebook](#), [YouTube](#) and [Twitter](#).

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