



FOR IMMEDIATE RELEASE

RCI Receives Two Pearl Awards from the Content Council

PARSIPPANY, N.J. (Dec. 30, 2014) – [RCI](#) earned two Pearl Awards from the Content Council for its achievements in print publishing. RCI, the global leader in vacation exchange and part of the Wyndham Worldwide family of brands (NYSE: WYN), won the awards for its *Endless Vacation*® magazine.

The [Pearl Awards](#) recognize best-in-class custom media from the world's leading brands. The Content Council held this year's 11th annual event at Apella, Event Space at Alexandria Center, in New York City, where custom content creators were present to celebrate the most distinguished among the nearly 500 entries from around the globe. Submissions were judged on creativity, effectiveness, appearance and more.

RCI received the Gold Pearl Award for Best Tablet Content and the Bronze Pearl Award for Best Special Issue Design. RCI produces *Endless Vacation* magazine for RCI® members, with a circulation of nearly two million subscribers. The publication features vacation content, travel tips, destination highlights, and detailed area information. *Endless Vacation* magazine is printed seasonally, and content is updated regularly online as well as on the award winning app for iPad®* version of the magazine.

“We continuously strive to create original content that allows us to connect with and inspire our audience in ways that are meaningful and informative,” said Phil Brojan, senior vice president of global marketing for RCI. “The Pearl Awards recognize and commemorate these efforts. We are very proud to be honored with these awards, which represent our commitment to creating and providing engaging, innovative, and easily accessible materials for our members and the timeshare industry.”

Endless Vacation magazine is created through the efforts of RCI and Story Worldwide, a New York-based marketing and communications company. Other recent accolades for the vacation exchange brand's publications include 10 Content Marketing Awards from the Content Marketing Institute. For more information, visit [EndlessVacation.com](#) or [RCIVentures.com](#), or download the *Endless Vacation* magazine app for iPad®*, which is free at the iTunes®* App Store.

About RCI

RCI is the worldwide leader in vacation exchange with nearly 4,500 affiliated resorts in more than 100 countries. RCI pioneered the concept of vacation exchange in 1974, offering members increased flexibility and versatility with their vacation ownership experience. Today, through the RCI Weeks® program, the week-for-week exchange system, and the RCI Points® program, the industry's first global points-based exchange system, RCI provides flexible vacation options to its approximately 3.7 million RCI subscribing members each year. RCI's luxury exchange

program, *The Registry Collection*[®], is the world's largest program of its kind with approximately 200 affiliated properties either accessible for exchange or under development on six continents. RCI is part of Wyndham Exchange & Rentals and the Wyndham Worldwide family of brands (NYSE: WYN). For additional information, visit our [media center](#), rciaffiliates.com or [The RCI Blog](#). RCI also can be found on Facebook, YouTube and Twitter.

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