



## RCI EXPANDS FOOTPRINT IN KUNMING, CHINA

**SINGAPORE (August 1, 2011)** - [RCI](#), the global leader in vacation exchange and part of the [Wyndham Worldwide](#) family of brands (NYSE: WYN), today announced it has expanded its network in China through its affiliation with Shining Star Vacation Club, Xing Yao Shui Xiang Resort.

Shining Star Vacation Club, Xing Yao Shui Xiang Resort is located in the Jia Lize wetland in Kunming. This mega upscale integrated tourism development consists of more than 10,000 diverse vacation accommodation spread across theme resorts, hotels, holiday villas and town houses; equestrian club with a landscaped 20-kilometer riding boulevard; ecological wetland park; country-style fishing club; golf academy and driving range exclusively designed by Phil Mickelson; extensive lavender and sunflower fields; organic fruit and vegetable garden; meeting and conference facilities; and a myriad of retail and dining facilities.

Kunming, the capital of Yunnan Province, is known as 'the City of Eternal Spring' for its pleasant climate and floral landscape all year long. With a history of more than 2,400 years, Kunming was the gateway to the celebrated [Silk Road](#) that facilitated trade with [Tibet](#), [Sichuan](#), Myanmar and India. It offers alluring highland scenery, bewitching landform, exotic habitats, varied customs and historical interest.

"The addition of Shining Star Vacation Club, Xing Yao Shui Xiang represents another opportunity for RCI to offer great exchange options to our 3.8 million members worldwide," said Adrian Lee, managing director, RCI Asia. "Located in a region that consistently boasts great vacations, this development reaffirms RCI's commitment to offering great vacations in highly desirable destinations in Asia and globally."

"This affiliation with RCI represents an important opportunity for us," said Mr. Li Ji Feng, assistant general manager of sales for Shining Star Vacation Club. "We are excited to be able to expand our business areas, provide new opportunities for our customers, and bring the beauty of China to new global audiences."

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### About RCI

RCI is the worldwide leader in vacation exchange with over 4,000 affiliated resorts in approximately 100 countries. RCI pioneered the concept of vacation exchange in 1974, offering

members increased flexibility and versatility with their vacation ownership experience. Today, through RCI® Weeks, the traditional week-for-week exchange system, and RCI Points®, the industry's first global points-based exchange system, RCI provides flexible vacation options to its 3.8 million RCI subscribing members each year. RCI is part of Wyndham Exchange & Rentals and the Wyndham Worldwide family of brands (NYSE: WYN). For additional information visit our [media center](#), [rciaffiliates.com](http://rciaffiliates.com) or [The RCI Blog](#). RCI also can be found on [Facebook](#), [YouTube](#) and [Twitter](#).

### **About Shining Star Group**

Since its establishment for more than 18 years, the group has now developed more than ten different businesses such as real estate, commercial and hotel developments, schools and education, hospitals, sports, tourism, property management and mega township development with assets close to RMB150 billion, employing 4,000 staffs. The consistent effort of the group has gained more than 300 awards and accolades, and recognitions by the local governments and organizations.

### **CONTACTS:**

Eunice Yap  
+65 64122 236  
[eunice.yap@rci.com](mailto:eunice.yap@rci.com)