



PUNTA CANA

ADDITION OF NEWEST PALACE RESORTS PROPERTY 'ROCKS' THE RCI EXCHANGE NETWORK

Hard Rock Hotel & Casino Punta Cana is the latest Palace Resorts property to join the world's largest vacation exchange network

ORLANDO, Fla. – (March 29, 2011) — [RCI](#), the global leader in vacation exchange and one of the [Wyndham Worldwide](#) (NYSE: WYN) family of brands, announced the affiliation of the Hard Rock Hotel & Casino Punta Cana in the Dominican Republic during the American Resort Development Association (ARDA) 2011 Convention and Exposition. The lush, 121-acre property on Macao Beach is Hard Rock International's first ever all-inclusive Hotel & Casino and marks the brand's debut in the Caribbean.

The 1,800-room resort, which began operating as the Hard Rock Hotel & Casino Punta Cana in November 2010, provides an endless array of personal services, enticing outdoor activities and exhilarating entertainment options. The Rock Spa® is home to the area's most incredible aqua center with hydrotherapy circuits, clay and color therapy steam rooms, saunas, a sensory experience pool and an innovative ice room for skin purification.

With the largest casino in the Dominican Republic, guests can test their luck at the hotel's 48,000-square foot venue. Avid and amateur gamers alike can choose to play at the casino's exclusive high-limit poker room, VIP lounge, race and sports book, or any of the 457 slot machines and 40 gaming tables. Guests can also enjoy 15 expansive pools, four swim-up bars, a kid's pool and lazy river. A variety of gourmet dining options are available through the resort's 11 restaurants. On-site shopping includes boutiques, souvenirs and treats at the Rock Shop, as well as jewelry and spa boutiques. Guests are entertained around every corner with exclusive Hard Rock memorabilia such as Elton John's hand-painted piano, Tommy Lee's Motley Crue silver spaceship outfit, Gene Simmons' custom axe base and Sammy Hagar's 1926 hot rod.

"RCI is very pleased to welcome the Hard Rock Hotel & Casino Punta Cana to our network of affiliated resorts," said Ricardo Montaudon, president of RCI Latin America. "We continually strive to add more and better destination choices for our members who are looking for unique vacation experiences. I am confident that this new affiliation will exceed their expectations."

“We are thrilled to be in partnership with Hard Rock International to offer the world’s first ever all-inclusive Hard Rock experience,” said Robert Chapur, president and owner of Palace Resorts. “It was a very easy decision to affiliate with RCI, who will help us offer the Hard Rock Hotel & Casino Punta Cana experience to thousands of members.”

Palace Resorts properties are located in some of the most beautiful tropical destinations in the world including Cancun, Riviera Maya, Playa del Carmen, Cozumel, Riviera Nayarit and Punta Cana. For more than 25 years, Palace Resorts has redefined vacations, offering premier all-inclusive amenities and services at a five-star category that surpasses the traditional definition of all-inclusive.

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About Hard Rock International

With a total of 171 venues in 52 countries, including 134 cafes and 15 Hotels/Casinos, Hard Rock International is one of the world’s most globally recognized brands. Beginning with an Eric Clapton guitar, Hard Rock owns the world’s greatest collection of music memorabilia, which is displayed at its locations around the globe. Hard Rock is also known for its collectible fashion and music-related merchandise, Hard Rock Live performance venues and an award-winning website. In addition to the two flagship Seminole Hard Rock Hotels and Casinos in Tampa and Hollywood, Fla., Hard Rock Hotels/Casinos are located in Las Vegas, Biloxi, Orlando, Chicago, San Diego, Pattaya, Bali, Macau, Penang, Singapore and Punta Cana. Additional hotel and casino projects have been announced in Panama, scheduled to open in 2012; and Hungary, Dubai and Abu Dhabi, scheduled to open in 2013. Hard Rock International is owned by Seminole Hard Rock Entertainment, Inc. For further details on Hard Rock Hotels and Casinos, visit www.hardrockhotels.com. For more information on Hard Rock International, visit www.hardrock.com.

About Palace Resorts

With 12 oceanfront resorts overlooking the sparkling turquoise waters of the Caribbean Sea or the tranquil Pacific Ocean, Palace Resorts sets the highest standards for five-star all-inclusive vacations in Cancun, Riviera Maya, Cozumel, Isla Mujeres and Riviera Nayarit in Mexico, as well as Punta Cana in the Dominican Republic. Offering luxurious and spacious accommodations accentuated by signature in-room double Jacuzzis®, nightly entertainment, the Caribbean’s most extravagant spas and premier Jack Nicklaus signature golf courses, Palace Resorts offers a truly exceptional experience for travelers. The unparalleled level of service and comfort found at each property makes Place Resorts a leading provider of world-class resort vacations.

About RCI

RCI is part of Wyndham Exchange & Rentals, the worldwide leader in vacation exchange and the world's largest serviced vacation rentals business, providing access to approximately 97,000 vacation properties in nearly 100 countries. The vacation exchange business includes RCI, the worldwide leader in vacation exchange and provider of travel services to businesses and consumers, and The Registry Collection® program, the world's largest luxury exchange program. The vacation rentals business includes Hoseasons, cottages4you, Novasol®, Cuendet®, Landal GreenParks®, ResortQuest®, James Villa Holidays, Endless Vacation Rentals® and other renowned vacation rental brands through which vacationers can rent a variety of property types, from city apartments to villas. Wyndham Worldwide Corporation (NYSE: WYN) is one of the world's largest hospitality companies with leading brands in lodging franchising, vacation ownership, vacation rentals and vacation exchange. For additional information visit our [media center](#).

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